










## Founder's Journey

The market loves your product or service. Now, you need to scale your company. To scale your company, you need to scale your leadership. Founder's Journey was built to accelerate your success in doing so.

# What You Get

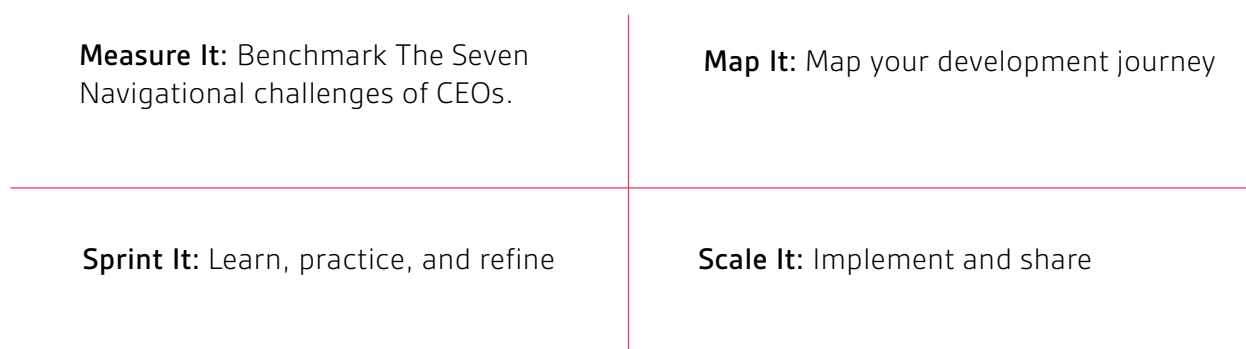
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Working with RHR International's Founder's Journey team, you will receive development guided by **The Seven Navigational Challenges** that Founder CEOs can focus on in order to scale their company.

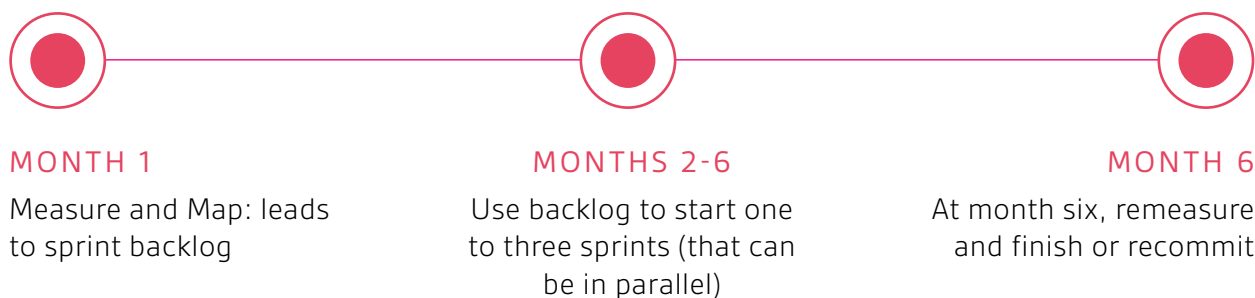
-  Continuous Self-Evolution
  - Grow yourself to grow your company. Manage your super strengths as well as blind spots and capability gaps.
-  Strategic Vision
  - Transform your vision into action. Clearly communicate priorities to inspire, align, and focus the company.
-  Obsessive Product and Customer Focus
  - Build value by maintaining laser focus on product, customers and markets. Ensure a mindset of continuous improvement.
-  Company Rigor
  - Instill operational rigor to accelerate growth and mitigate execution risk. Build efficiency without sacrificing agility.
-  Powered by People and Culture
  - Make people and culture your hidden advantage. Create a company culture that employees, customers, and investors are proud to be part of.
-  Building Scalable Teams
  - Hire the right people, set expectations, and manage team dynamics to cultivate individual and team success.
-  Manage Key Stakeholders
  - Establish strong partnerships with prospective investors, board members, and strategic partners.

# Our Approach

This customizable program was built with speed and scale in mind, ensuring that you get to where you need to be quickly while also cultivating long-term growth—delivered via agile, sprint-based coaching.



## Timeline:



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The work around The Seven Navigation Challenges generated in-depth insight into the company and the leadership team. The sprint coaches had a clear roadmap for CEO development, which they implemented with a supportive, partnership-oriented approach. This took away an element of risk and helped secure the investment.



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# Why RHR?

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RHR leverages unique, world-class leadership expertise, bringing you insights gleaned from working with some of the world's most impactful CEOs.

- ▲ The Founder's Journey was built in collaboration with entrepreneurs and their teams.
- ▲ RHR has 75 years of experience working with thousands of CEOs.
- ▲ RHR has tailored this program to meet the scale and speed of hypergrowth companies.
- ▲ You'll be working with more than a coach—it's a whole team of experts.





We shape leaders,  
leaders shape **the world.**

